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# CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENTAL MANAGEMENT WITH SPECIAL REFERENCE TO FMCG INDUSTRIES IN INDIA

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**Abstract**

Corporate Social Responsibility refers to the practice of conducting business in a manner which links it to ethical values, compliance with legal requirements and most importantly, respect for people, communities and the environment. The research study reflects Corporate Social Responsibility (CSR) as a concept whereby organizations consider the interests of society by taking responsibility for their activities on customers, employees, shareholders, communities and the environment in all aspects of their operations. It also highlights role of Indian FMCG sectors for the CSR practices and Environmental Management of business organizations to develop responsible attitude toward the society and environment. The top five FMCG industries in India are considered for the study of CSR practices and contribution to economic development of the nation. The last year's CSR Rating from the Karmayoga.org is used to get the details of these industries

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**Keywords:** CSR, FMCG Sector, Environmental Management, Economic Development

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